

PLUS500 PROMOTION RULES

1. ORGANIZING COMPANY AND PURPOSE

Club Atlético de Madrid S.A.D, (hereafter Club Atlético de Madrid), with Tax Code A-80373764 and registered office in Avenida Luis Aragonés, 28022 of Madrid, recorded in the Madrid Trade Register, is organizing a promotional action on Facebook (hereafter the Promotion), which has the purpose of promoting Club Atlético de Madrid.

This Promotional Contest consists of awarding the prize of 2 tickets for the LaLiga Matchday 9 game Atlético de Madrid - Valencia at the Wanda Metropolitano that include: trip to Madrid for 2 people, 1 night at a hotel, shirt signed by Saúl and meeting with Saúl after the game. The winner will be chosen by random draw among those who have answered the quiz question which will be published in the mini-site created for the Plus500 promotional campaign.

2. DATES OF THE PROMOTIONAL ACTION

The period of participation shall start 12.00 hours of September 7th 2019 and run until 15:00 hours of September 20th 2019.

Outside this period, any answers received shall not be taken into account. Participants may take part as many times as they wish throughout the Competition period.

3. PROMOTIONAL DYNAMIC

The winner will be chosen randomly in the draw made through the tool provided by Qualifio. This mini-site that has been created for the Plus500 campaign will be active during the participation period detailed in point 2 of these legal bases.

On September 7th 2019, Club Atlético de Madrid will announce the launch of the Promotion on the official social Facebook, Twitter & Instagram accounts of Club Atlético de Madrid (<https://www.facebook.com/atleticodemadrid>, <https://twitter.com/Atleti> , <https://www.instagram.com/atleticodemadrid/?hl=es>). From that moment on, it shall be open to participation, provided participants fully comply with the described requirements, until the Promotion's end.

Club Atlético de Madrid will contact the winner through the details provided in the platform. Should the selected person not reply within the next 24 hours of the first notification, the first reserve runner-up will be contacted and, if not successful, the second runner-up and so on until a maximum of 4 reserves. Club Atlético de Madrid shall notify the winner of the steps to be taken to enjoy the prize. Should no Participant meet the requirements, or should they not accept or not collect the prize as per the provisions of these rules, the prize shall not be awarded.

The Prize does not include anything not mentioned in the above point.

Should none of the Participants meet the requirements for carrying out the promotional dynamic, or in the event of non-acceptance or non-collection of the prize as established in these rules, the promotional dynamic shall be declared void.

4. PARTICIPATION REQUIREMENTS

Participation in the Promotion is free of charge and those who participate through the minisite created for the Plus500 campaign (hereafter '**the Participants**') can

benefit from it thanks to the tool provided by Qualifio; following the promotional dynamic and meet the terms of these Rules.

The Participants understand and expressly accept that taking part in this promotion implies that their name and their image shall be published, viewed and shared by the rest of online users on the promotion and other mediums of Club Atlético de Madrid, without this violating or affecting their privacy in any way whatsoever. Participation in this promotion entails the express acceptance of the Facebook & Instagram Terms and Conditions of Use.

Should the Participant be a minor, it shall be an indispensable condition to accredit the consent of their parents, guardians or legal representatives, both for participating and, if applicable, for receiving the prizes specified in these rules.

Club Atlético de Madrid reserves the right to automatically expel from the action any Participant who is deemed to have made improper use or to have abused this promotion, and their participation shall be cancelled. Understood by improper use is the breach of any condition included in these Rules and/or of the Facebook & Instagram Terms and Conditions as well as carrying out any interventions of an offensive, violent, sexist, racist, sexual or pornographic nature or that may violate the fundamental rights of individuals.

The following are excluded from this Promotion:

- The employees of Club Atlético de Madrid.
- The employees of the companies, advertising agencies or promotional agencies involved in this promotion.
- The immediate relatives (to the second degree of consanguinity) of the persons included in the points immediately above.
- Minors who do not accredit the authorization of their parents, guardians or legal representatives.
- Any persons who have participated in a fraudulent or false manner, with profiles that bear no relation to reality or that may belong to automated internet systems, and acquisitions listed as non-secure and made illegitimately.

The winner may waive their right to the prize but may in no case exchange it for another prize or for its amount in cash.

5. PRIZES FOR PARTICIPATING IN THE COMPETITION

The prize consists of 2 tickets for the LaLiga Matchday 9 game Atlético de Madrid - Valencia at the Wanda Metropolitano that include: trip to Madrid for 2 people, 1 night at a hotel, shirt signed by Saúl and meeting with Saúl (hereafter the **"Prize"**).

To enjoy the Prize, the winner shall bear any cost in which they have to incur for any reason, since the Prize is limited to the official jersey described in the above paragraph.

Club Atlético de Madrid reserves the right to change the prize for others of equal or higher promotional value at its discretion. Taxation of the prizes shall comply with any regulations that may be applicable.

The winner may waive their right to the prize but may in no case exchange it for a different one or for its amount in cash, and such waiver shall not give them the right to any reparation or compensation whatsoever.

The prize is personal and non-transferable and its sale or commercialization is prohibited. The prize winner and any possible beneficiaries expressly assume any

special risks and situations that may be derived from the use or enjoyment of the prize obtained through the Promotion.

6. PUBLICATION OF THE WINNER'S IDENTITY

The winner accepts that their name shall be published in the official Club Atlético de Madrid mediums. They also accept the use of their image and that of their escort in video or photography for the purposes of advertising the experience resulting from the prize.

The winner expressly authorizes Club Atlético de Madrid, without territorial limitation, from the time of acceptance of these rules, to capture, disseminate and use through any written, spoken and filmed medium, in any form, on any medium and through any means, their name, image and voice throughout the period of protection granted by the legislation and for all countries in the world.

7. DATA PROTECTION

According to the provisions of the Spanish Organic Act 2018/03 regarding Personal Data Protection and Regulation (EU) 2016/679, we inform you that your personal data provided for the draw will be registered in a record of processing activities for which Club Atlético de Madrid S.A.D. is responsible, and will be kept just during the draw. Its purpose is handling the promotion including the publication of the winner in the Club's official platforms.

You will be able to express refusal of your data being processed for publicity purposes and to exercise the rights of access, rectification or cancellation, restriction of processing, objection, portability, and object to automated individual decision-making in accordance with that established in current legislation, by writing to the following address: Av. de Luis Aragonés, 4, 28022 Madrid or to the e-mail address datos@atleticodemadrid.com

Please visit our website including additional information regarding Data Protection www.atleticodemadrid.com

8. LEGISLATION AND JURISDICTION

These Rules are governed by Spanish Law and the Participants, expressly waiving any other jurisdiction, submit to the Courts and Tribunals of the city of Madrid for any controversy that may arise.